



Physioamins

Physioamins,
a comprehensive and
unique approach:

Slimming • Well-being • Anti-aging

Become part of the brand
name that combines
slimming solutions and
successfully open your
own Physioamins centre.

Physioamins,
a natural leader in its field.

S l i m m i n g • W e l l - b e i n g • A n t i - a g e i n g

A woman is shown from the waist up, wrapped in a white towel, looking down. The background is a soft-focus spa environment. Several teal circles of varying sizes are overlaid on the image. Five rounded rectangular callouts with thin borders and horizontal lines pointing to the right are positioned around the woman. Each callout contains a word in a color matching its border. The word 'Physio' is in bold black, and 'mins' is in a lighter black font.

Reliability

Expertise

Confidence

Physiomins

Pleasure

An established brand and a strong market _____

Physiomin's original approach has already convinced 90 franchisees to open centres in France and abroad and the company is continuously refining its concept to provide more efficient services.

For more than 20 years, Physiomin has been expanding within a growing and immensely profitable market, providing products for health and obesity problems, now considered to be a major concern for Public Health. Join Physiomin and be part of this dynamic market, obtain a quick return on your investment, and enjoy a worthwhile and rewarding job.

An efficient evolving method _____

With a combination of Direct Marketing and Hot Media and an exclusive, comprehensive method that always keeps its promises, you will rapidly generate sales from our attractive offers. The new Physiomin concept no longer concentrates exclusively on weight-loss. It now has a wider target: Weight-loss, Well-being and Anti-aging.

Physiomin proposes 4 levels of expertise to complement health care plans, as efficient for the customer as they are profitable for you :

- You are a genuine advisor, providing support for regular customers.
- You propose efficient evolving food plans.
- You provide treatment, assisted by simple safe equipment.
- You sell cosmetic and dietetic products and food supplements in your shop.

A renewed viable concept _____

The characteristics of the recently renewed concept are purity, attractivity, readability and variety. The design and the color codes have been simplified to ensure better readability of the offer and promotional messages. Physiomin's aim is to achieve efficiency and visible results.

Our products are prepared under the supervision of doctors and nutritionists; our treatments can be carried out after a period of training; the quality products are implicit and sell easily.

Offering a safe and reliable method, you will keep your promises and soon achieve a good reputation, generating new customers through word of mouth.

The brand name's reputation is backed by advertising campaigns, combining Direct Marketing, the media and a real communication strategy with input from experts. The central purchasing agency guarantees the best prices. Coordination and training services are available whenever you need them.

A really pleasant working environment _____

Physiomin centres are welcoming places, designed to attract a demanding mixed clientele and make our treatments an enjoyable experience. Refined and pure, our top-of-the-range products and centres make our treatments a real pleasure.

Our care plans are a quick and effective solution to our clients' problems; our health care products are prepared by major laboratories and our weight-loss meals by specialists.

Products are regularly improved and adjusted to your POS requirements.

You look after your customers and speak the same language, in a pleasant, relaxed atmosphere.



Professional support for your projects.

Physiomin's, present at all stages of the project and the development of your business, provides:

- Assistance for the creation and launch of your project.
- Start-up and in-service training.
- A coordination network that supports you and follows your project as required.
- Financial back up and optimized logistics.

Physiomin's is a major French brand, available in 14 countries. You will be a member of a reliable international network whose ambition is to have 110 outlets in France, and 120 overseas, by the year 2010.

Physiomin's guarantees skill and professionalism to support and assist you in the launching and development of your franchise.

If you have drive and are a natural leader, become part of the brand name and open your own successful Physiomin's centre. For further information, please contact the development department, which will reply to all your questions:

Edouard Falguières and Véronique Leest

+ 33 (0) 1 49 29 94 01

Physiomin's is looking for franchise and master franchise agreements depending on the potential for local development and on the project.

With 7 master franchise agreements already set up in 13 countries, we are accustomed to international business and laws and to the management of all areas of franchise and master franchise agreements.

Physiomin's

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